



**Sponsor the 7th Annual Lumière Gala at Brookstreet
in support of this year's Charity of Choice**



Hosted by Brookstreet on **Wednesday, June 24, 2009**, what local media have called “Ottawa’s Best summer Party”. The **Lumière Gala** began as the Grand Opening event for Brookstreet Hotel in June of 2003. Based on the success of this unique and unforgettable event, Brookstreet’s Chairman, Terry Matthews, decided that **Lumière** should take place every year. In addition, the focus of this event would be to raise funds for worthwhile charitable organizations; to date Brookstreet has distributed over \$170,000 to local charities.

Brookstreet’s award-winning Perspectives Restaurant chef Clifford Lyness will prepare a **sumptuous “Local Flavour” menu** highlighting top-quality ingredients from the National Capital Region and we will end the evening with a **spectacular fireworks show**.

I would like to invite your organization to become a sponsor of the 7th Annual Lumière Gala. This is a wonderful opportunity to promote your business at a well-attended, high-profile event while supporting a worthwhile cause. Guests will include prominent members of the National Capital Region including corporate and community leaders as well the sports community. As a sponsor you will receive the following impressive benefits:

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Prior to the Gala			
Recognition and hyperlink on Sens Foundation & Brookstreet websites	Logo	Logo	Name
Recognition in pre-event media releases, e-mail newsletters and advertisements	Logo	Logo	
Day of the Gala			
Use of a Deluxe Room with a Balcony, overlooking the fireworks	✓		
Complimentary passes to the gala (value of \$150 each)	6	4	2
Corporate logo on sponsor recognition boards	✓	✓	✓
Formal recognition and thank you at the gala	✓	✓	
Recognition in the event program	Full-page	Half-page	Logo
After the Gala			
Recognition in the Ottawa Citizen post-event thank you ad + Brookstreet & Senators Foundation newsletters	Logo	Logo	Name



About Senators Foundation “project s.t.e.p.”



project s.t.e.p. is our community’s response to addressing the need for residential substance abuse treatment, education and prevention for young people between the ages of 13 and 17. With the support of community partners, local champions and leaders, this campaign will raise the funds needed to support the development of a comprehensive substance abuse education and prevention program in our high schools and provide specialized treatment and counselling in a 24-hour residential setting. **s.t.e.p.** stands for support • treatment • education • prevention • (<http://www.project-step.ca/index.php>)

Thank you for your serious consideration of the request – I know this evening will be a memorable one. If you have any questions about the event or this sponsorship opportunity, please contact Brent Lavery at 613.271.3389 or by e-mail at brent.lavery@brookstreet.com.

Yours very truly,
BROOKSTREET HOTEL CORPORATION

Patrice S. Basille
Executive Vice-President and General Manager